

OCT22/12 12.14  
\*\*\* WPBT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30	4	\$550.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
2			530A-600A	30	4	\$550.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
3			600A-700A	30	4	\$800.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
4			600A-700A	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
5			700A-800A	30	4	\$625.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY												

OCT22/12 12.1  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
6			700A-800A PROGRAM : TODAY	30	4	\$625.00	10/29	10/29	1		MON	1
7			800A-900A PROGRAM : TODAY	30	4	\$575.00	10/23	10/26	4		TU-F	4
8			800A-900A PROGRAM : TODAY	30	4	\$575.00	10/29	10/29	1		MON	1
9			1200N-1230P PROGRAM : NOON NEWS	30	4	\$375.00	10/23	10/26	4		TU-F	4
10			1200N-1230P PROGRAM : NOON NEWS	30	4	\$375.00	10/29	10/29	1		MON	1
11			500P-530P PROGRAM : NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4
12			500P-530P PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1
13			530P-600P PROGRAM : NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4
14			530P-600P PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1
15			600P-630P PROGRAM : NEWS	30	4	\$1,000.00	10/23	10/26	4		TU-F	4
16			600P-630P PROGRAM : NEWS	30	4	\$1,000.00	10/29	10/29	1		MON	1
17			600A-800A PROGRAM : NEWS	30	4	\$350.00	10/27	10/27	1		SAT	1

REP HEADLINE# 6389061  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT22/12 12.1  
 \*\*\* WPXI-TV \*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			800A-1030A PROGRAM : NEWS	30	4	\$375.00	10/27	10/27	1		SAT	1
19			630A-800A PROGRAM : NEWS	30	4	\$350.00	10/28	10/28	1		SUN	1
20			800A-1000A PROGRAM : NEWS	30	4	\$375.00	10/28	10/28	1		SUN	1
21			600P-630P PROGRAM : NEWS	30	4	\$625.00	10/27	10/27	1		SAT	1
22			630P-700P PROGRAM : NEWS <i>10-1230P</i>	30	4	\$675.00	10/28	10/28	1		SUN	1
23			400P-430P PROGRAM : JUDGE JUDY	30	4	\$400.00	10/23	10/26	4		TU-F	4
24			400P-430P PROGRAM : JUDGE JUDY	30	4	\$400.00	10/29	10/29	1		MON	1
25			700P-730P PROGRAM : JEOPARDY	30	4	\$1,650.00	10/23	10/26	2		TU-F	2
OCT/12			29750.00				NOV/12				\$5,925.00	

CONTRACT TOTAL 35675.00  
 TOTAL SPOTS 53

MARKET TOTALS \$101,928 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*